PARAGON BUSINESS SYSTEMS - MINNEA KBLCOM CAPITAL EVALUATION MODEL2	POLIS									06/28/94	03:17 PM
PROJECT: Medical Arts	Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor		1	2	3	4	5	6	7	8	9	10
					F	EXPENSE WORK	SHEET				
CUSTOMER TRANSACTION					-						
Salaried Employees	INPUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Salaries Annual Rate	0	0	0	0	0	0	0	0	0	0	0
Calculated CSRs Avg Video Su	bs 0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Input CSRs	INPUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total CSR Wages Hourly Rate	\$0.00	0	0	0	0	0	0	0	0	0	0
Calculated InstallersAvg Video Su	bs 0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Input Installers	INPUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Total Installer WagesHourly Rate	\$0.00	0	0	0	0	0	0	0	0	0	0
Total Payroll		0	0	0	0	0	0	0	0	0	0
Collections % of Video D	iscos 0%	0	0	0	0	0	0	0	0	0	0
Cost per Col		Ū	U	O	U	Ū	U	· ·	U	U	U
cost per cor	10001										
Invoice Processing Per Avg Vide	o/Mo 0.75	54	56	58	60	62	65	67	35	0	0
Invoice Postage Per Avg Vide	o/Mo 0.29	21	22	22	23	24	25	26	14	0	0
invoice Postage Fel Avg Vide	J/MO 0.23	21	22	22	23	24	23	20	14	0	U
Bad Debt Expense % of Tot Rev	-Ad R 0.3%	12	11	11	12	12	13	14	7	0	0
Capitalized Drops		(2,400)	0	0	0	0	0	0	0	0	0
Contract Labor Instal% of Total C	onnec 100.0%	2,400	0	0	0	0	0	0	0	0	0
Rate	300	2,100	v	Ü	Ŭ	Ü	Ü	Ü	· ·	v	· ·
Tools Per Installe		0	0	0	0	0	0	0	0	0	0
Gas/Tires/Batteries Per Installe		_	_		_	_			0	0	0
	r 0	0	0	0	0	0	0	0	U		
Vehicle Repair Per Installe		0	0	0	0	0	0	0	0	0	0
	r 0	_			-		•		_	-	
Vehicle Repair Per Installe Expense Drop MaterialPer Reconnect % Reconnects	r 0	0	0	0	0	0	0	0	0	0	0
Expense Drop MaterialPer Reconnec	r 0 t 0.00	0	0	0	0	0	0	0	0	0	0
Expense Drop MaterialPer Reconnect % Reconnects	r 0 t 0.00 0.0%	0	0	0	0	0 0	0	0 0	0	0	0
Expense Drop MaterialPer Reconnects Reconnects Cap Overhead In HouseInput	r 0 t 0.00 0.0% 0	0	0 0	0	0 0	0	0 0	0 0	0 0	0	0

PARAGON BUSINESS SY											06/28/94	03:17 PM
KBLCOM CAPITAL EVAL PROJECT ACCOUNT EXECUTIVE	: Medical Arts Buildin	ng	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
						Ε	XPENSE WORK					
MARKETING EXPENSE						-						
=======================================												
Salaried Employees		INPUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Salaries	Annual Rate	0	0	0	0	0	0	0	0	0	0	0
Hourly Employees		INPUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Wages	Hourly Rate	\$0.00	0	0	0	0	0	0	0	0	0	0
Commissions	Per Connect V/A/P	\$0.00	1,350	0	0	0	0	0	0	0	0	0
	% Direct Sales	100%										
# 1 . D 1 . 1	Contract Value %:	8.0%	1 250	0	0	0	0	0	0	0	0	0
Total Payroll			1,350	0	0	0	U	U	U	0	0	0
Telemarketing Sales	Per Connect V/A/P	0.00	0	0	0	0	0	0	0	0	0	0
	% Telemkt Sales	0.0%										
Media	Per Home Passed/Y	0.00	0	0	0	0	0	0	0	0	0	0
Creative	Input	0	0	0	0	0	0	0	0	0	0	0
Direct Mail	Per Home Passed/Y	0.00	0	0	0	0	0	0	0	0	0	0
Printing	Per Home Passed/Y	0.00	0	0	0	0	0	0	0	0	0	0
Misc. Marketing	Input	0	0	0	0	0	0	0	0	0	0	0
												
Total Marketing E	xpense		1,350	0	0	0	0	0	0	0	0	0
			======	======	======	======	======	======	======	======	=======	=======
ADVERTISING EXPENSE	% of Ad Revenue	0.00%	0	0	0	0	0	0	0	0	0	0
#20011111111111111111111111111111111111	===		======	======	======	=======	======	======	2=====	======	======	======

PARAGON BUSINESS S' KBLCOM CAPITAL EVA	YSTEMS - MINNEAPOLIS										06/28/94	03:17 PM
	EDATION MODEL2 T: Medical Arts Buildir	na	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE		- 5	1	2	3	4	5	6	7	8	9	10
	•											
						ים	XPENSE WORK	CITEET				
						-	AFENSE WORK					
GENERAL ADMINISTRA												
=======================================	====											
Salaried Employees	3.50	INPUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Salaries	Annual Rate	0	0	0	0	0	0	0	0	0	0	0
Hourly Employees		INPUT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Wages	Hourly Rate	\$0.00	0	0	0	0	0	0	0	0	0	0
Total Payroll			0	0	0	0	0	0	0	0	0	0
Fringe Benefits	% of Payroll	0.00왕	0	0	0	0	0	0	0	0	0	0
Payroll Taxes	% of Payroll	0.00%	0	0	0	0	0	0	0	0	0	0
Travel and Enterta	inmPer Salaried Emp	\$0.00	0	0	0	0	0	0	0	0	0	0
Postage	Per Employee	\$0.00	0	0	0	0	0	0	0	0	0	0
Telephone	Per Employee	\$0.00	0	0	0	0	0	0	0	0	0	0
Janitorial	Input	\$0	0	0	0	0	0	0	0	0	0	0
Electricity	Input	\$0	0	0	0	0	0	0	0	0	0	0
Office Supplies	Per Employee	\$0.00	0	0	0	0	0	0	0	0	0	0
Equipment/Bldg Rep	airPer Employee	\$0.00	0	0	0	0	0	0	0	0	0	0
Insurance	Input	0	0	0	0	0	0	0	0	0	0	0
Franchise Fees	% of Revenue**	0.00%	0	0	0	0	0	0	0	0	0	0
Leases	Input	0	0	0	0	0	0	0	0	0	0	0
Property Taxes	Input	0	0	0	0	0	0	0	0	0	0	0
**FRANCHISE FEES A	RE PASSED THROUGH											
Total General Ad	ministration Expense		0	0	0	0	0	0	0	0	0	0
			======	======	======	======	======	=====	======	======	======	======
Total Employees			0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Salaried Emp	loyees		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Payroll			1,350	0	0	0	0	0	0	0	0	0
Payroll Per Employ	ee		ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Total System Expen	ses		1,487	140	145	150	156	162	169	88	0	0
Expenses as % of	rev		36.1%	4.0%	3.9%	3.8%	3.8%	3.8%	3.7%	3.7%	ERR	ERR
Total Expenses			2,389	1,089	1,166	1,251	1,342	1,442	1,550	833	0	0
			=======				F======	=======================================			=======	========

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS KBLCOM CAPITAL EVALUATION MODEL2									06/28/94	03:17 PM
PROJECT: Medical Arts Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor	1	2	3	4	5	6	7	8	9	10
					ROSS PROFIT					
GROSS PROFIT	1,736	2,456	2,555	2,657	2,761	2,866	2,974	1,542	0	0
% Change		41.4%	4.1%	4.0%	3.9%	3.8%	3.8%	-48.2%	-100.0%	ERR
Annual Gross Profit/Sub	\$289.39	\$409.28	\$425.88	\$442.82	\$460.10	\$477.74	\$495.69	\$513.86	ERR	ERR
% Change		41.4%	4.1%	4.0%	3.9%	3.8%	3.8%	3.7%	ERR	ERR
Annual GP-Ad/Sub	\$289.39	\$409.28	\$425.88	\$442.82	\$460.10	\$477.74	\$495.69	\$513.86	ERR	ERR
% Change		41.4%	4.1%	4.0%	3.9%	3.8%	3.8%	3.7%	ERR	ERR
Gross Margin	42.1%	69.3%	68.7%	68.0%	67.3%	66.5%	65.7%	64.9%	ERR	ERR
EXPENSE ASSUMPTIONS										
Program Production % Inc		ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Pay Per View Expense % Inc		ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Technical Operations % Inc		3.6%	3.3%	3.6%	3.8%	3.9%	4.0%	-47.9%	-100.0%	ERR
Customer Transactions % Inc		1.1%	3.5%	3.8%	3.9%	4.0%	4.1%	-47.8%	-100.0%	ERR
Marketing Expense % Inc		-100.0%	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Adv Exp/Adv. Rev.	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Administration Expense % Inc		ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Marketing/(Total Rev-Ad Rev)	32.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	ERR	ERR

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS	3									06/28/94	03:17 PM
KBLCOM CAPITAL EVALUATION MODEL2 PROJECT: Medical Arts Buil ACCOUNT EXECUTIVE: Nancy Victor	lding	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
						APITAL EXPE	NDITURES				
Capital Inflation Rate	0.00%	0.00%	0,00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
LAND, BUILDING, FURNITURE											
Land Input		0	0	0	0	0	0	0	0	0	0
Building Per Employee Leasehold ImprovementInput Furniture and FixturePer Employee	0.00	0 0 0	0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0	0 0 0
Total Land, Building, Furniture		0	0	0	0	0	0	0	0	0	0
EQUIPMENT											
Computer Equipment Input Office Equipment Per Employee Programming EquipmentInput Tools and Test EquipmPer New Tech/Inst	0.00	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0 0
Total Equipment		0	0	0	0	0	0	0	0	0	0
VEHICLES Input		0	0	0	0	0	0	0	0	0	0
SUBSCRIBER CONNECTS											
Drops (Sub Wiring) Avg Drop Cost % New Drops	300.00 100.0%	2,400	0	0	0	0	0	0	0	0	0
Traps (Sub Equipment) Avg Drop Cost % of Video Connec	0.00	0	0	0	0	0	0	0	0	0	0
New Converters (Sub EAvg Converter Cos % of Video Connec		0	0	0	0	0	0	0	0	0	0
Replacement ConverterInput	-	0	0	0	0	0	0	0	0	0	0
Total Subscriber Connects		2,400	0 ======	0	0 === ===	0	0	0	0	0	0 =======

PARAGON BUSINESS SYS											06/28/94	03:17 PM
KBLCOM CAPITAL EVALU PROJECT ACCOUNT EXECUTIVE	: Medical Arts Build	ing	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
				- 4								
							APITAL EXPE					
PLANT NEW												
War Camatanatian												
New Construction MDU Build	Cost per MDU	0	0	0	0	0	0	0	0	0	0	0
Overhead Miles	MDU Units OH Cost per Mile	INPUT 0	0	0	0	Ō	0	0	0	0	0	0
Underground Miles	% of New Miles UG Cost per Mile	INPUT 77,360	100% 7,736	0% 0	0% 0	0% 0	0% 0	0% 0	0% 0	0% 0	0% 0	0% 0
PLANT REBUILD	% of New Miles		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		٥	0	0	0	0	0	0	0	0	0	0
MDU Rebuild	Cost Per MDU MDU Units	0 INPUT	0	0	0	0	0	0	0	0	0	0
Overhead Rebuild	OH Cost per Mile	0	Ö	ō	ō	ō	0	0	0	ō	0	ō
Overhead hebulia	OH Miles	INPUT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Underground Rebuild		0	0	0	0	0	0	0	0	0	0	0
-	UG Miles	INPUT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
UPGRADE CONSTRUCTION												
	Cost per Mile	0	0	0	0	0	0	0	0	0	0	0
	Upgrade Miles	INPUT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total Plant		_	7,736 ======	0	0	0 ======	0	0	0	0 ==== =	0	0
HEADEND & HUB												
Replacement	Input		0	0	0	0	0	0	0	0	0	0
Launches	Channels	INPUT	0	0	0	0	0	0	0	0	0	0
	Cost Per Channel	0	0	0	0	0	0	0	0	0	0	0
	New Dish	INPUT	0	0	0	0	0	0	0	0	0	0
Total Headend and	Hub		0	0	0	0	0	0	٥	0	0	0
			==4===	****	======	E2====	======	== == ==		======		======
TOTAL CAPITAL EXPEN		_	10,136	0	0	0	0	0	0	0	0	0
CAPITAL COST PER AV		=	1,689	0	0	0	0	0	0	0	ERR	ERR

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS									06/28/94	03:17 PM
KBLCOM CAPITAL EVALUATION MODEL2 PROJECT: Medical Arts Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor	1	2	3	4	5	6	7	8	9	10
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,										
				С	APITAL EXPE	NDITURE SUM	MARY			
				-						
Plant 15 yr	7,736	0	0	0	0	0	0	0	0	0
Subscriber Wiring 15 yr	2,400	0	0	0	0	0	0	0	0	0
Subscriber Equipment 8 yr	0	0	0	0	0	0	0	0	0	0
Headend and Hub 15 yr	0	0	0	0	0	0	0	0	0	0
Tools and Test Equip 8 yr	0	0	0	0	0	0	0	0	0	0
Programming Equip 5 yr	0	0	0	0	0	0	0	0	0	0
Vehicles 5 yr	0	0	0	0	0	0	0	0	0	0
Computer Data Processing 5 yr	0	0	0	0	0	0	0	0	0	0
Office Furniture 10 yr	0	0	0	0	0	0	0	0	0	0
Leasehold Improvements	0	0	0	0	0	0	0	0	0	0
Land 0 Depreciation	0	0	0	0	0	0	0	0	0	0
Buildings	0	0	0	0	0	0	0	0	0	0
									~	
TOTAL CAPITAL EXPEND.	10,136	0	0	0	0	0	0	0	0	0
	======	#======	======	======	======	======	======	======	*=====	======
% Change		-100.0왕	ERR	ERR	ERR	ERR	ERR	ERR	ERR	ERR
Capital/Avg Basic Sub.	1,689	0	0	0	0	0	0	0	ERR	ERR
Capital/EOY Passings	107	0	0	0	0	0	0	0	0	0
Building Life:	0									
Leasehold Improvement Life:	0									

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS KBLCOM CAPITAL EVALUATION MODEL2									06/28/94	03:17 PM
PROJECT: Medical Arts Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor	1	2	3	4	5	6	7	8	9	10
ACCOUNT EMBOUTTE. Manay . 10001										
					OK DEPRECIA					
Five Year Assets	0	0	0	0	0	0	0	0	0	0
Capital Year 1	0	0	0	0	0	0	0	0	0	0
Capital Year 2	Ō	0	Ō	0	ō	0	ō	0	ō	0
Capital Year 3	0	ō	Ö	Ō	ō	ō	o o	ō	ō	0
Capital Year 4	Õ	0	0	0	ő	ō	Ö	ō	ō	0
Capital Year 5	0	0	0	0	0	0	0	0	0	0
Capital Year 6	0	0	0	0	0	0	o	0	Ö	0
Capital Year 7	0	0	ō	0	0	0	0	0	ō	0
Capital Year 8	0	0	0	0	0	0	0	0	0	Ō
Capital Year 9	0	0	0	Ö	0	Ō	0	0	0	0
Capital Year 10	0	0	0	ō	0	0	ō	ō	0	ō
Capital Idal Id							-			
Total Five Year Life	0	0	0	0	0	0	0	0	0	0
Eight Year Assets	0	0	0	0	0	0	0	0	0	0
Capital Year 1	0	0	0	0	0	0	0	0	0	0
Capital Year 2	0	o o	0	Ö	Ö	Ö	0	Ö	0	0
Capital Year 3	0	0	ō	ő	ő	Ŏ	0	ő	0	ō
Capital Year 4	0	ő	ō	ō	Ö	0	Ö	ō	0	ő
Capital Year 5	Ö	ō	0	0	0	0	ō	0	0	0
Capital Year 6	0	0	0	0	ő	ő	0	0	0	o
Capital Year 7	0	ő	0	0	0	0	Ö	o o	0	0
Capital Year 8	0	0	0	ō	0	Ö	ō	0	0	0
Capital Year 9	Ō	0	0	ō	Ö	ō	0	0	0	0
Capital Year 10	0	ō	0	ō	ō	0	ő	ō	0	ō
capital ital iv	-			-						
Total Eight Year Life	0	0	0	0	0	0	0	0	0	0
Ten Year Assets	0	0	0	0	0	0	0	0	0	0
Capital Year 1	0	0	0	0	0	0	0	0	0	0
Capital Year 2	Ō	0	0	0	0	0	0	0	0	0
Capital Year 3	0	Ö	ō	ő	ō	0	ő	Ō	0	Ö
Capital Year 4	0	ō	0	0	0	0	o o	0	0	ő
Capital Year 5	0	ō	Ö	Ō	Ö	0	Ō	ů.	0	ō
Capital Year 6	0	ŏ	ō	0	Ö	ō	Ö	0	0	0
Capital Year 7	0	0	0	0	0	0	0	0	0	0
Capital Year 8	ő	ō	Ö	0	ő	ő	Ö	Ö	0	0
Capital Year 9	0	0	0	0	0	0	0	0	0	0
Capital Year 10	0	0	0	0	0	0	0	0	0	0
Capital Ital IV										
Total Ten Year Life	0	0	0	0	0	0	0	0	0	0

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS									06/28/94	03:17 PM
KBLCOM CAPITAL EVALUATION MODEL2 PROJECT: Medical Arts Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor	1	2	3	4	5	6	7	8	9	10
				ВО	OK DEPRECIA	TION				
Fifteen Year Assets	10,136	0	0	0	0	0	0	0	0	0
Capital Year 1	338	676	676	676	676	676	676	676	676	676
Capital Year 2	0	0	0	0	0	0	0	0	0	0
Capital Year 3	0	0	0	0	0	0	0	0	0	0
Capital Year 4	0	0	0	0	0	0	0	0	0	0
Capital Year 5	Ō	0	0	0	0	0	0	0	0	0
Capital Year 6	0	0	0	0	0	0	0	0	0	0
Capital Year 7	0	0	0	0	0	0	0	0	0	0
Capital Year 8	0	0	0	0	0	0	0	0	0	0
Capital Year 9	0	0	0	0	0	0	0	0	0	0
Capital Year 10	0	0	0	0	0	0	0	0	0	0
Total Fifteen Year Life	338	676	676	676	676	676	676	676	676	676
Forty Year Assets	0	0	0	0	0	0	0	0	0	0
		_						•		
Capital Year 1	0	0	0	0	0	0	0	0	0	0
Capital Year 2	0	0	0	0	0	0	0	0	0	0
Capital Year 3	0	0	0	0	0	0	0	0	0	0
Capital Year 4 Capital Year 5	0	0	0	0	0	0	0	0	0	0
Capital Year 6	0	0	0	0	0	0	0	0	0	0
Capital Year 7	0	0	0	0	0	0	0	0	0	0
Capital Year 8	0	0	o	0	0	0	0	0	0	0
Capital Year 9	0	Ö	ő	ō	0	0	0	0	0	0
Capital Year 10	ō	ō	Ō	Ō	Ō	0	0	0	0	0
•										
Total Forty Year Life	0	0	0	0	0	0	0	0	0	0
Depreciation on Acquired Assets	0	0	0	0	0	0	0	0	0	0
TOTAL BOOK DEPRECIATION	338	676	676	676	676	676	676	676	676	676

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS KBLCOM CAPITAL EVALUATION MODEL2									06/28/94	03:17 PM
PROJECT: Medical Arts Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor	1	2	3	4	5	6	7	8	9	10
									~	
				T	AX DEPRECIA	ATION				
Five Year Assets	0	0	0	0	0	0	0	0	0	О
Capital Year 1	0	0	0	0	0	0	0	0	0	0
Capital Year 2	0	0	0	0	0	0	0	0	0	0
Capital Year 3	0	0	0	0	0	0	O	0	0	0
Capital Year 4	0	0	0	0	0	0	0	0	0	0
Capital Year 5	0	0	0	0	0	0	0	0	0	0
Capital Year 6	0	0	0	0	0	0	0	0	0	0
Capital Year 7	0	0	0	0	0	0	0	0	0	0
Capital Year 8	0	0	0	0	0	0	0	0	0	0
Capital Year 9	0	0	0	0	0	0	0	0	0	0
Capital Year 10	0	0	0	0	0	0	0	0	0	0
Total Five Year Life	0	0	0	0	0	0	0	0	0	0
Seven Year Assets	10,136	0	0	0	0	0	0	0	0	0
Capital Year 1	1,448	2,483	1,773	1,267	904	904	904	452	0	0
Capital Year 2	0	-, 0	0	2,20,	0	0	0	0	0	0
Capital Year 3	0	0	0	0	Ö	0	o o	0	o o	0
Capital Year 4	ő	o o	0	Ö	0	0	o	0	0	0
Capital Year 5	0	0	0	Ö	ő	0	ō	0	0	0
Capital Year 6	0	0	0	Ö	0	0	0	0	0	0
Capital Year 7	0	Ö	0	0	0	0	0	0	0	0
Capital Year 8	0	0	0	0	0	0	0	0	0	0
Capital Year 9	0	0	0	0	0	0	0	0	0	0
Capital Year 10	0	0	0	0	0	0	0	0	0	0
Capital Teal To										
Total Seven Year Life	1,448	2,483	1,773	1,267	904	904	904	452	0	0
Thirty-One Year Assets	0	0	0	0	0	0	0	0	0	0
Capital Year 1	0	0	0	0	0	0	0	0	0	0
Capital Year 2	0	0	0	0	0	0	0	0	0	0
Capital Year 3	0	0	0	0	0	0	0	0	0	0
Capital Year 4	0	0	0	0	0	0	0	0	0	0
Capital Year 5	0	0	0	0	0	0	0	0	0	0
Capital Year 6	0	0	0	0	0	0	0	0	0	0
Capital Year 7	0	0	0	0	0	0	0	0	0	0
Capital Year 8	0	0	0	0	0	0	0	0	0	0
Capital Year 9	0	0	0	0	0	0	0	0	0	0
Capital Year 10	0	0	0	0	0	0	0	0	0	0
•										
Total Thirty-One Year Life	0	0	0	0	0	0	0	0	0	0
Depreciation on Acquired Assets	0	0	0	0	0	0	0	0	0	0
TOTAL TAX DEPRECIATION	1,448 === == =	2,483	1,773	1,267 ======	904 ~=====	904	904 ======	452 ======	0	0

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS KBLCOM CAPITAL EVALUATION MODEL2									06/28/94	03:17 PM
PROJECT: Medical Arts Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor	1	2	3	4	5	6	7	8	9	10
·										
				A	SSET BALANC	ES				
				-						
Gross Fixed Assets Acquired	0	0	0	0	0	0	0	0	0	0
Cumulative Capital Expenditures	10,136	10,136	10,136	10,136	10,136	10,136	10,136	10,136	10,136	10,136
Accumulated Depreciation	338	1,014	1,689	2,365	3,041	3,717	4,392	5,068	5,744	6,419
Net Fixed Assets	9,798	9,122	8,447	7,771	7,095	6,419	5,744	5,068	4,392	3,717
Net Tixed Negets	37.30	2,5-2	-,	,,,,=	,,033	0,113	3,711	2,000	1,332	3,111
Gross Franchise Value Acquired	0	0	0	0	0	0	0	0	0	0
Accumulated Amortization	0	0	0	0	0	0	0	0	0	0
Net Franchise Value	0	0	0	0	0	0	0	0	0	0
and a decision of	0	0	0	0	0	0	0	0	0	0
Gross Goodwill Acquired Accumulated Amortization	0	0	0	0	0	0	0	0	0	0
Accumulated Amortization						0				
Net Goodwill	0	0	0	0	0	0	0	0	0	0
Gross Noncompete Acquired	0	0	0	0	0	0	0	0	0	0
Accumulated Amortization	0	0	0	0	0	0	0	0	0	0
Net Noncompete Value	0	0	0	0	0	0	0	0	0	0
Total Intangibles	0	0	0	0	0	0	0	0	0	0
Accumulated Amortization	0	0	0	0	0	0	0	0	0	0
Accumulated Amortization										
Net Intangibles	0	0	0	0	0	0	0	0	0	0

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS									06/28/94	03:17 PM
KBLCOM CAPITAL EVALUATION MODEL2 PROJECT: Medical Arts Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor	1	2	3	4	5	6	7	8	9	10
				A	MORTIZATION	SCHEDULE				
BOOK AMORTIZATION										
Franchise Value	0	0	0	0	0	0	0	0	0	0
Goodwill	0	0	0	0	0	0	0	0	0	0
Noncompete	0	0	0	0	0	0	0	0	0	0
TOTAL BOOK AMORT	0	0	0	0	0	0	0	0	0	0
TAX AMORTIZATION										
Franchise Value	0	0	0	0	0	0	0	0	0	0
Noncompete	0	0	0	0	0	0	0	0	0	0
TOTAL TAX AMORTIZATION	0	0	0	0	0	0	0	0	0	0

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS									06/28/94	03:17 PM
KBLCOM CAPITAL EVALUATION MODEL2	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
PROJECT: Medical Arts Building ACCOUNT EXECUTIVE: Nancy Victor	ILAR 1	1EAR 2	1 EAR 3	1EAR 4	1 E A R	1EAR 6	1EAR. 7	1EAR 8	1 EAR 9	1EAR 10
ACCOUNT EARCOTTVE: Namey Victor					- -					
				I	NCOME STATE	MENT				
(\$ Thousands)				-						
Revenue	4,126	3,544	3,722	3,908	4,103	4,308	4,524	2,375	0	0
Cost of Sales	902	949	1,022	1,101	1,186	1,280	1,381	745	0	0
Expenses	1,487	140	145	150	156	162	169	88	0	0
	1,736	2,456	2,555	2,657	2,761	2,866	2,974	1,542	0	0
Operating Cashflow	1,/36	2,456	2,000	2,65/	2,761	2,000	2,9/4	1,544		
Book Depreciation	338	676	676	676	676	676	676	676	676	676
Book Amortization	0	0	0	0	0	0	0	0	0	0
Net Income Before Taxes	1,398	1,780	1,880	1,981	2,085	2,191	2,298	866	(676)	(676)
Current Taxes	98	(9)	266	473	631	667	704	370	0	0
Deferred Taxes	378	615	373	201	78	78	78	(76)	(230)	(230)
Total Tax Expense	475	605	639	674	709	745	781	294	(230)	(230)
•										
Net Income	923	1,175	1,240	1,308	1,376	1,446	1,517	571	(446)	(446)
	======	======	======	======		======	======	======	======	======
Calculation of Taxes: Net Income Before Tax	1,398	1,780	1,880	1,981	2,085	2,191	2,298	866	(676)	(676)
Net Indome Before Tax + Goodwill Amortization	1,396	1,780	1,000	1,361	2,085	2,191	2,298	0	(0,0)	(878)
+ Goodwill Amortization = NIBT subject to taxes	1,398	1,780	1,880	1,981	2,085	2,191	2,298	866	(676)	(676)
+ Book Depreciation	338	676	676	676	676	676	676	676	676	676
+ Deductible Book Amortization	336	0	0	0	0	0	0	0,0	0 / 0	0
- Tax Depreciation	(1,448)	(2,483)	(1,773)	(1,267)	(904)	(904)	(904)	(452)	0	0
- Tax Amortization	(1,110)	(2,403)	0	0	0	0	0	(132)	0	Ö
Taxable Income	288	(28)	782	1,390	1,856	1,962	2,070	1,090	0	ő
Tavante Income	200	(20)	, 52	1,330	2,000	1,502	2,0.0	2,000	· ·	Ŭ
Current Tax Expense 34%	98	(9)	266	473	631	667	704	370	0	0

PARAGON BUSINESS SYSTEMS - MINNEA	POLIS									06/28/94	03:17 PM
KBLCOM CAPITAL EVALUATION MODEL2 PROJECT: Medical Arts	Building	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR	YEAR
ACCOUNT EXECUTIVE: Nancy Victor		1	2	3	4	5	6	7	8	9	10
•											
					C	ASHFLOW AND	RETURN CAL	CULATIONS			
SOURCES AND USES OF CASH					-						
Operating Cashflow		1,736	2,456	2,555	2,657	2,761	2,866	2,974	1,542	0	0
- Gross Fixed Assets Acquired		0 0	0	0	0	0	0	0	0	0	0
- Gross Franchise Value Acquired		0 0	0	0	0	0	0	0	0	0	0
- Gross Goodwill Acquired		0 0	0	0	0	0	0	0	0	0	0
- Gross Noncompete Acquired		0									
+ Residual Value Mult	1	0	0	0	0	0	0	0	0	0	0
- Capital Expenditures		(10,136		0	0	0	0	0	0	0	0
- Current Tax Expense		(98)) 9	(266)	(473)	(631)	(667)	(704)	(370)	0	0
Annual Cashflow		0 (8,498	2,465	2,289	2,184	2,129	2,199	2,270	1,171	0	0
Cumulative Cashflow		0 (8,498	(6,032)	(3,743)	(1,559)	571	2,770	5,040	6,211	6,211	6,211
Payback (YES or NO)	NO	МО	NO	NO	NO	YES	YES	YES	YES	YES	YES

IRR: 17.3%

NPV @ 13%: 955

EXHIBIT 2B

PARAGON BUSINESS SYSTEMS - MINNEAPOLIS KBLCOM CAPITAL EVALUATION MODEL2										06/28/94	03:22 PM
PROJECT: Medical Arts Buildi ACCOUNT EXECUTIVE: Nancy Victor	ng	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10
Business Prospect Passings		95	95	95	95	95	95	95	95	95	95
Video Clients		6	6	6	6	6	0	0	0	0	0
Video Penetration		6.3%	6.3%	6.3%	6.3%	6.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Audio Clients		2	2	2	2	2	0	0	0	0	0
INCOME STATEMENT SUMMARY: REVENUE:											
Basic Video		2,167	2,276	2,389	2,509	2,634	0	0	0	0	0
Audio		1,208	1,269	1,332	1,399	1,469	0	0	0	0	0
Additional Outlet Video		0	0	0	0	0	0	0	0	0	0
Sub Total Recurring Equivalents		3,376	3,544	3,722	3,908	4,103	0	0	0	0	0
Premium		. 0	. 0	0	. 0	. 0	0	0	0	0	0
Equipment Rent		0	0	0	0	0	0	0	0	0	0
Transaction Fees		750	0	0	0	0	0	0	0	0	0
Total Revenue		4,126	3,544	3,722	3,908	4,103	0	0	0	0	0
COCS:											
Basic		461	508	558	614	676	0	0	0	0	0
Audio		423	423	444	466	490	0	0	0	0	0
Copyright		17	18	19	20	21	0	0	0	0	0
Premium		0	0	0	0	0	0	0	0	0	0
Total COGS		902	949	1,022	1,101	1,186	0	0	0	0	0
NET REVENUE		3,224	2,596	2,700	2,807	2,917	0	0	0	0	0
OPERATING EXPENSES:											
Technical		50	52	54	55	58	0	0	0	0	0
Customer Service		87	88	91	95	98	0	0	0	0	0
Marketing		1,350	0	0	0	0	0	0	0	0	0
Administration		0	0	0	0	0	0	0	0	0	0
Total Operating Expenses		1,487	140	145	150	156	0	0	0	0	0
GROSS PROFIT		1,736	2,456	2,555	2,657	2,761	0	0	0	0	0
Gross Margin		42.1%	69.3%	68.7%	68.0%	67.3%	ERR	ERR	ERR	ERR	ERR
CAPITAL EXPENDITURES		10,136	0	0	0	0	0	0	0	0	0
ANNUAL CASH FLOW	0	(8,498)	2,465	2,289	2,184	2,129	307	307	154	0	0
CUMULATIVE CASH FLOW	0	(8,498)	(6,032)	(3,743)	(1,559)	571	878	1,185	1,339	1,339	1,339
Payback (YES or NO)	NO	NO	NO	NO	NO	YES	YES	YES	YES	YES	YES

IRR 5.7%

NPV @ 13%: (1,171)

Accept Project (YES or NO) NO

RATE SCHEDULE

LICENSÉ FEES FOR CALENDAR YEAR 1994

This Rate Schedule applies to Bars, Grills, Taverns, Restaurants, Lounges, Supper Clubs, Night Clubs, Ballrooms, Dance Clubs, Discos, Piano Bars, Cabarets, Roadhouses and similar establishments

			IVE MUS	IC-SIN	GLE INST	RUMENTALIS	ST	LIVE R	NUSIC	TWO OR	MORE !	NSTRUMEN	TALISTS	ł		NO LIVE	MUSIĈ		
	No. Days/					Mech Music	Mech Music					Mech Music	Mach Music		lech Kusi Edio-Uniy (C)		act Music)
Seating Capacity (A)	Nights Per Wook	Base Rate	NO. 01 (1)	F V ariab i (2)	(3)	Audio- Unly (C) Add	with AY (0) Add	B ssa Raic	NO. 01	F VARIAB	(E) (3)	Audio- Uniy (C) Add	with A/V (B) Add	Bate Rate		OF LES (F) (2)	Base Rate	NO. VARIAN (1)	OF LES (F) (Z)
75 & under	1	\$ 212	\$ 281	\$ 373	\$ 501	\$ 82	\$124	\$ 251	\$ 373	\$ 501	\$ 668	\$ 82	\$ 124	\$ 191	\$ 281	\$ 373	\$ 287	\$ 422	\$ 560
	2-3	293	386	513	686	106	159	420	561	747	993	106	159	212	386	513	319	578	770
	4-7	361	479	64}	864	128	193	561	747	993	1331	128	193	233	479	641	350	719	963
76-150	1	281	373	501	667	117	175	373	501	567	887	117	175	274	373	501	412	560	753
	2-3	420	561	747	993	152	228	561	747	993	1331	152	228	305	561	747	458	842	1120
	4-7	561	747	993	1331	187	279	747	993	1331	1776	187	279	336	747	993	505	1120	1489
151-225	1	373	501	667	889	152	228	501	667	887	1192	152	228	359	501	667	537	753	1001
	2.3	561	747	993	1331	199	299	757	1001	1345	1786	199	299	399	747	993	598	1120	1489
	4.7	747	993	1331	1776	246	369	1001	1345	1786	2382	24 5	369	438	993	1331	658	1489	1996
226-300	1	454	620	827	1107	187	279	630	540	1121	1493	187	279	442	620	827	664	929	1240
	2-3	704	934	1248	1669	246	369	947	1261	1682	2240	246	369	491	934	1248	737	1402	1873
	4-7	934	1248	1669	2220	305	458	1261	1682	2240	2990	305	458	540	1248	1656	811	1873	2485
301-375	1	561	747	993	1331	221	331	757	1016	1354	1799	221	331	524	747	993	786	1120	1489
	2-3	840	1121	1493	1993	293	439	1146	1570	2030	2695	293	439	582	1121	1493	871	1682	2240
	4-7	1121	1493	1993	2649	361	540	1520	2019	2695	3595	361	540	639	1493	1993	960	2240	2990
376-450	1	656	876	1166	1554	257	385	887	1179	1576	2101	257	385	609	876	1166	916	1316	1750
	2-3	980	1318	1742	2323	341	512	1331	1776	2369	3150	341	512	676	1306	1742	1015	1959	2612
	4-7	1306	1752	2323	3094	420	630	1776	2369	3150	4204	420	630	744	1752	2323	1117	2627	3485
451-525	1	656	876	1166	1554	257	385	1016	1354	1809	2404	293	439	696	993	1345	1044	1489	2017
	2-3	980	1318	1742	2323	341	512	1527	2030	2709	3620	386	578	772	1493	2019	1158	2240	3028
	4-7	1306	1752	2323	3094	420	630	2030	2709	3608	4810	479	719	850	1985	2685	1274	2978	4028
526-600	1	656	876	1166	1554	257	385	1146	1527	2030	2709	326	489	777	1107	1520	1166	1660	2280
	2-3	980	1318	1742	2323	341	512	1717	2288	3047	4064	432	648	864	1669	2276	1297	2504	3413
	4-7	1306	1752	2323	3094	420	630	2288	3047	4064	5417	536	805	950	2220	3036	1425	3331	4555
601-675	2-3 4-7	656 980 1305	876 1318 1752	1166 1742 2323	1554 2323 3094	257 341 420	385 512 630	1273 1914 2546	1692 2546 3396	2265 3396 4518	3011 4518 6021	361 479 594	540 719 891	861 957 1053	1226 1845 2454	1692 2546 3307	1292 1434 1580	1839 2768 3681	2539 3819 5080
676-750	1 2-3 4-7	980 1306	876 1318 1752	1166 1742 2323	1554 2323 3094	257 341 420	385 512 630	1399 2101 2799	1866 2799 3736	2486 3736 4974	3316 4974 6630	399 527 656	598 791 983	945 1050 1155	1345 2019 2685	1866 2799 3736	1418 1575 1732	2017 3028 4028	2800 4198 5604
751 & over	1	656	876	1166	1554	257	385	1399	1866	2486	3316	432	648	1031	1459	2043	1546	2189	3054
	2-3	900	1318	1742	2323	341	512	2101	2799	3736	4974	572	859	1146	2193	3072	1718	3289	4608
	4-7	1306	1752	2323	3094	420	630	2799	3736	4974	6630	713	1069	1260	2919	4086	1890	4379	6130

- (A) "Seating Capacity" for ballrooms, dance clubs, discos and similar operations means the total allowable occupancy of the premises under local fire or similar regulations, and shall not be limited to the total number of available seats, provided that if no such local fire or similar regulations are in effect, then "seating capacity" means 10 people per 100 square feet or portion thereof of the room(s) in which music is performed.
- (B) VARIABLES (Applicable to single instrumentalist):
 - Show or act(s) or vocalist(s).
 - Admission, minimum, cover, entertainment or similar charge.
 - Alternate or relief music (live) by a single instrumentalist. Music provided solely at the time of the show or act(s) shall not be deemed to be alternate or relief music.
- (C) "Mechanical Music Audio-Only" means performances other than by live musicians, e.g., records, tapes, compact discs, karaoke, or similar media or by a radio-over-loudspeaker system licensable under the United States Copyright Law, but shall not include music presented by means of a music-on-hold telephone system or a jukebox (as hereinafter defined).
- (D) "Mechanical Music Audio-Visual" means performances such as, for example, by means of a television with screen measuring greater than 36 inches diagonally, multiple televisions regardless of screen size, laser discs, video tapes, karaoke with video, or video jukeboxes. If performances are presented by both audio-only and audio-visual mechanical means, add only the applicable additional fee specified for "mechanical music audio-visual."
- (E) VARIABLES (Applicable to two or more instrumentalists):
 - Show or act(s).
 - Admission, minimum, cover, entertainment or similar charge.

- (E) VARIABLES (Applicable to two or more instrumentalists):
 - Show or act(s).
 - Admission, minimum, cover, entertainment or similar charge.
 - Alternate or relief music (live) by any instrumentalist(s). Music provided solely at the time of the show or act(s) shall not be deemed to be alternate or relief music.
- (F) VARIABLES (Applicable when there is no live music, to audio-only and audio-visual mechanical music):
 - Admission, minimum, cover, entertainment or similar charge.
 - Dancing (patrons or performers), show or act(s) (including disc jockey, video jockey or master of ceremonies).

			ICEN\$	E FEE S								
LIVE MUS			** *********		ECORDE	D MUSIC	FEE					
CATEGO	DRY 1	MAXIMUM		CATEG	CATEGORY 3							
AVERAGE WEEKLY -OR-	WEEKLY ANNUAL			AL RECO			ANNUAL RECORDED MUSIC (When No Live Music is Used)					
ANNUAL ENTERTAINMENT COSTS	MUSIC FEE	AREAS OF LICENSED PREMISES (PER LOCAL FIRE	NO DANCING	NO DANCING BUT AUDIO-	DANCING	DANCING AND	no Dançing	DANCESS BEI	DANCING			
\$99 or less (Less than \$5,000)	\$17 5	OR BUILDING AUTHORITY)		AONG-		AUDIO-		THE REAL PROPERTY.				
100-149 (5,000-7,999)	220	1-75	\$105	\$141.75	\$190	\$256.50	\$195	\$263.25	\$315	\$425.25		
150-199 (8,000-9,999)	260	76- 150	160	216	260	351	235	317.25	455	614.25		
200-299 (10,000-14,999)	330	151-225	210	283.50	325	438.75	300	405	595	803.25		
300-499 (15,000-24,999)	440	226-300	280	378	400	540	360	486	735	992.25		
500-699 (25,000-34,999)	535	301-375	310	418.50	470	634.50	430	580.50	875	1,181.25		
700-899 (35,000-49,999)	610	376-450	370	499.50	520	702	480	648	1,015	1,370.25		
900-1,199 (50,000-64,999)	690	451-525	420	567	620	837	540	729	1,155	1,559.25		
1,200-1,499 (65,000-79,999)	765	526-600	475	641.25	660	891	600	810	1,310	1,768.50		
1,500-1,899 (80,000-99,999)	910	601-675	525	708.75	750	1,012.50	665	897.75	1,435	1,937.25		
1,900-2,099 (100,000-119,999)	1,095	676-750	580	783	805	1,086.75	725	978.75	1,575	2,126.25		
2,100-2,699 (120,000-139,999)	1,275	751 & OVER	630	850.50	900	1,215	800	1,080	1,715	2,315.25		
2,700-3,099 (140,000-159,999)	1,530	*If audlovis	anal nerf	Armancos	of reco	rded mu	sic (nro	lection TV	tolovic	ions		
3,100 or more (160,000 or more)	1,530 + 8/10 of 1% (,008) of each dollar of expense over 160,000.	monitors, vide rate. This ch	o casse arge is n	ttes, etc.) ot payabl s not requ	are presented by	sented, u ver, for r U.S. Co	use the performa pyright!	applicable inces for 2w	categor which a	ry 2 or 3 fcenses to 2 to		

	MUSIC POLICY STATEMENT							
LIVE MUSIC	RECORDED MUSIC							
1. Is live music used?	5. Is recorded music used?							
	LIVE AND RECORDED ANNUAL FEE (Add line 4 and fine 11) \$							

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C.

In the Matter of)	
)	
Implementation of Sections of)	MM Docket No. 92-266
the Cable Television Consumer)	
Protection and Competition)	·
Act of 1992: Rate Regulation	j j	

DECLARATION OF MARCUS W. CORWIN

- 1. My name is Marcus W. Corwin and I am the President of That's Entertainment, Inc. That's Entertainment is in the business of acquiring rights to exhibit and/or license others to exhibit pay per-view telecasts in commercial establishments of various sporting and other events. I am submitting this declaration to address certain questions concerning pricing of this programming when sold to commercial establishments.
- 2. Pricing for commercial establishments is calculated a number of different ways. The pricing includes considerations such as the popularity and type of the event, geographic location of the establishment and its capacity. As a general rule, when we license commercial establishments we take the fire code capacity of the venue and multiply that figure by some factor to calculate the license fee (which historically has ranged from \$5.00 to \$20.00). In determining the appropriate factor, we consider the residential rate for the particular event. Accordingly, if a particular event is offered to residences for \$29.95, and the establishment we are licensing has a fire code capacity of 100, our licensing fees will be anywhere from \$500 to \$1000.
- 3. Sales to commercial establishments results in higher fees that would be charged to an individual residence because of the nature of the business. This is more of a wholesale, "bulk" transaction. The owner of the commercial establishment is not really the "subscriber" to the service because the commercial establishment is "reselling" the service or event to patrons through the use of cover charges, and the price of food and drinks. Accordingly, considerations for commercial pricing generally include a substantial multiple of the residential rate.

I declare under the penalty of perjury that the foregoing is true and correct.

Executed on June 18. 1994.

Marrie W Cornin

NEWS YOU SHOULD KNOW By fay Hylsky

SUBSCRIPTION NEWS

NFL Announces Subscription Prices

he NFL (National Football League) plans to scramble Sunday afternoon games this season beginning on Sunday, September 4. A VC II Plus or VCRS descrambler or IRD will be needed because the NFL will use the Video-Cipher II Plus system. Games will be transmitted on TVN channels 1 through 8 on T3 (Telstar 303). All regular season Sunday afternoon games (17 weeks) will be offered as a single package. Dish owners can purchase the "Season Ticket" package of more than 180 games for a special introductory price of \$99 if ordered between June and August 20. After August 20, the regular price for the package is \$139. Packagers and distributors for the NFL package will be announced in the near future.

'Our package will offer a much more convenient way for satellite viewers to follow the NFL. No more searching for backhaul feeds; no more waiting for your dish to turn from east to west; no more weather interference on Ku-band satellites. By positioning all of the games on one high-quality C-band satellite, viewers will be able to change channels instantly and move rapidly from one game to the next," said Ron Bernard, presi-

dent NFL Enterprises.

Prices for commercial establishments such as sports bars and restaurants will be based on posted fire occupancy code. For commercial establishments with a posted fire occupancy code of 0 to 100 customers, the cost will be \$699; 101 to 200 will be \$1,200; 201 to 600 will be \$1,899; 601 and above will be \$2,499. There will be no additional

charge for multiple sets which are verified to be located in the same commercial establishment. "In a sports bar equipped with multiple television sets, fans will be able to watch as many as eight games simultaneously," said Bernard.

In addition to offering the games, the NFL package will include 90 minutes of pre-game programming beginning at 11:30 a.m. every Sunday during the regular season. The pregame programming will feature

> shows from NFL Films, This Is the NFL, the networks' (NBC & Fox) pre-game programs and possibly coaches shows.

Games may be blacked out in home team markets if the nearby stadium (within a 75-mile radius) does not sell out more than 72 hours in advance of game time. For example, if you live with-

in 75 miles of Joe Robbie Stadium in Miami, Florida, (where the Dolphins play) and the stadium does not sell out 72 hours prior to game time, the game will be blacked out only within a 75-mile

radius of the stadium.

Jim Kelly of the Buffalo Bills.

CONTEST WINNERS

"See the Light" Winners Announced

Several thousand Satellite ORBIT readers entered the "See the Light" Sweepstakes to win a trip to go behind the scenes of CBS' Guiding Light. The contest appeared in the February issue.

Our grand prize winner, Krista Haines of Rockford, Illinois, will soon be visiting with the cast of Guiding Light. She won a day on the set of CBS' daytime drama plus airfare and hotel accommodations for two nights in New York City.

The 10 second prize winners, who each won a Guiding Light T-shirt, are: Bernice B. Buchheit, Ft. Atkinson. Iowa; W.M. Fason, Atlanta, Georgia; Wendi Walker, Bristol, Tennessee; Kitty Gorman, Fort Pierce, Florida; Pat Hacker, Paragould, Arkansas; Frances Point, Woodstown, New Jersey; Geneva Durant, Watertown, New York; Justino Del Valle, Truiillo Alto, Puerto Rico; Mrs. Jack Huddleston, Heber Sprints, Arkansas; Lloyd Harris, Hamilton, Ohio.

The 10 third prize win-

ners, who each won a Guiding Light hat, are: Nancy A. Wyles, Cowpens, South Carolina; Jackie Barry, Hillsboro, Ohio; Donna McCov, Sorrento, Florida: Linda M. Meredith, Pioneer, Tennessee; Frank Sofucleous, Falls Church, Virginia; Terri Garner, Rush Springs, Oklahoma; Terry Lorenz, Grafton, Ohio; Melissa Sobey, El Paso, Texas; Stephen T. Hazam, Needham, Massachusetts; Gilan Wetzel, Prosper, Texas.

Guiding Light T-shirts and hats are provided by DBC Inc., 11333 MoorPark St., Suite 501, Studio City, CA 91602, 1-800-500-STAR.

CHANNEL CHANGES

Playboy TV to Transmit 24 Hours

layboy TV, the adult-oriented service on G5, 2, plans to start transmitting full time on May 1. Playboy TV uses the VC II Plus system and requires a subscription.

Here are other recent channel changes:

* **HBO** will discontinue its HBO-East feed on G1, 23 on May 1. HBO-East can still be seen on G5, 15.

* Main Street TV, a fulltime free variety service.